

Michael Toft
DIRECTOR



Michael Toft was born in 1969 and is living in Denmark

1989 - 1992 Studying "Economy & Marketing", graduate Bachelor

1992 - 1994 Studying at the "Danish School of Advertising"

1994 - 2002 Creative at DDB, BDDP und JWT

2002 - 2004 Creative Director at JWT

2004- 2008 Director at the danish production company Moland Film,
Kopenhagen

2007 Short Movie "Ryst Posen", with Zentropa

since 2008 Michael is working as an independent director

In his first year as a director his film "Respirator" for Politiken
won an Arnold for best Danish commercial in 2002

Shoots short film "Banko" in 2005 with Lars von Triers company Zentropa

Shortlist in Cannes for Young Travel "Stewardesse"

Shortlist in Cannes for Fona "Soup"

Shortlist in Cannes for Findus "Revolution"

And several other strange prizes.

International production companies had their eyes on him in 2008 because of his
Coca Cola Light commercial. It has so far been Coca Cola Lights most effective
commercial in Europe ever.